November __, 2020

Representative-elect _____ U.S. House of Representatives Washington, DC 20510

Dear Representative-elect _____:

Congratulations on your election to the 117th Congress!

As you prepare to staff your office, we encourage you to prioritize racial diversity in your hiring, particularly among your personal office top staff (e.g., chief of staff, legislative director, and communications director) and mid-level staff (e.g., legislative assistant, counsel, policy advisor, press secretary, and administrative director).

The Joint Center's September 2018 report, <u>Racial Diversity Among Top House Staff</u>, covered in <u>The New York Times</u>, found that the U.S. population as a whole is almost three times more diverse than top U.S. House staff (13.7 percent of color).

As of May 2019, the Joint Center's <u>tracker of racial diversity of top staff hires in the 116th Congress</u> showed that people of color accounted for 19.85 percent of top staff hired by newly-elected U.S. House Members. This was an improvement, but the hiring of diverse top staffers by newly-elected House Members continues to lag behind the national population.

You have an opportunity to improve these statistics over the next few months as you hire top and mid-level staff for your offices.

In addition, we urge you to take the following steps immediately in preparation for the 117th Congress:

- 1. *Set Clear Goals:* Promptly develop hiring goals to ensure racial diversity among those hired in top and key mid-level staff openings in your office.
- 2. *Adopt a Diversity Plan:* Develop a written office diversity and inclusion plan that includes recruitment and hiring goals, staff retention and development strategies, data collection and analysis procedures, a clear allocation of responsibility and performance evaluation for plan implementation, and unconscious bias training for all managerial staff involved in recruitment, hiring, evaluation, and retention.

- 3. *Use the Bipartisan <u>House Diversity and Inclusion Office</u>: This office helps House offices recruit, hire, train, develop, and retain a diverse workforce.*
- 4. Use the <u>Brain Trust for a Representative Democracy</u>: For tips on how to operationalize these and other approaches that can help you build a more diverse and inclusive office, consult the practitioners and experts at Representative Democracy.
- 5. *Work With the Tri-Caucus Staff Associations:* In recruiting talent, work with the Congressional Asian Pacific American Staff Association, Congressional Black Associates, Congressional Hispanic Staff Association, and Senate Black Legislative Staff Caucus, which maintain databases of strong diverse talent.

In the new Congress, top and key mid-level staffers will continue to have significant influence in developing legislation and providing oversight of hundreds of administrative agencies that employ over three million civilian and military workers and a multi-trillion dollar budget and appropriations process that affects our entire nation.

Ensuring racial diversity among your top and mid-level staff would enhance the deliberation, innovation, legitimacy, and outcomes of your office and of the chamber as a whole.

You have an opportunity to show how the experiences and skills of all Americans are vital to your work.

We look forward to working with you.

Regards,

African American Mayors Association American Academy of Family Physicians American Counseling Association American Society for Biochemistry and Molecular Biology American Society of Association Executives American Society of Landscape Architects Asian Americans Advancing Justice (AAJC) Asian Pacific American Institute for Congressional Studies (APAICS) Association Headquarters Augustus F. Hawkins Foundation Bipartisan Policy Center Black Girl Magic (BGM) Network Black Women's Health Imperative Chinese American Citizens Alliance/DC College to Congress Congressional Black Caucus Foundation (CBCF) Congressional Hispanic Caucus Institute (CHCI) **Congressional Management Foundation Democracy Fund Voice Demand Progress** Federally Employed Women **Forge Policy Solutions** Guiding Researchers & Advocates to Scientific Partnerships (GRASP) **Hmong National Development Inclusive** America Issue One Joint Center for Political and Economic Studies Lawyers' Committee For Civil Rights Under Law League of United Latin American Citizens (LULAC) MANA, A National Latina Organization NAACP Legal Defense and Educational Fund, Inc. (LDF) NALEO Educational Fund National Asian Pacific American Bar Association (NAPABA) National Asian Pacific American Families Against Substance Abuse (NAPAFASA) National Action Network (NAN) National Alliance for Partnerships in Equity (NAPE) National Association for the Self-Employed (NASE) National Bar Association (NBA) National Black Justice Coalition (NBJC) National Black Worker Center National Coalition for Asian Pacific Americans Community Development (CAPACD) National Court Reporters Association NCRA) National Disability Rights Network (NDRN) National Network for Youth National Urban League (NUL) National Council of Negro Women (NCNW) NETWORK Lobby for Catholic Social Justice National Organization of Black County Officials, Inc. (NOBCO) Oakland Unified School District (OUSD) Our Perspective: Asian American Plays Pay Our Interns Pride at Work

Project Management Institute Public Knowledge South Asian Bar Association of North America South Asian Fund For Education, Scholarship and Training (SAFEST) Southeast Asia Resource Action Center (SEARAC) Southern Rural Black Women's Initiative **TESOL** International Association The Almond Group The Feighan Team The Links, Incorporated The Raben Group The United Methodist Church - General Board of Church and Society UnidosUS Washington Government Relations Group (WGRG) Women in Government Relations (WRG) Women's Congressional Staff Foundation Women's Global Impact Initiative Working IDEAL

November ____, 2020

Senator-elect _____ U.S. Senate Washington, DC 20510

Dear Senator-elect ____:

Congratulations on your election to the 117th Congress!

As you prepare to staff your office, we ask you to prioritize racial diversity in your hiring, particularly among your personal office top staff (e.g., chief of staff, legislative director, and communications director) and mid-level staff (e.g., legislative assistant, counsel, policy advisor, press secretary, and administrative director).

As you may know, the Joint Center's August 2020 report, <u>Racial Diversity Among Top Staff in</u> <u>Senate Personal Offices</u>, covered in <u>The New York Times</u>, revealed that people of color account for 40 percent of the U.S. population, but only 11 percent of top Senate personal office staff in Washington DC offices. African Americans account for 13.4 percent of the U.S. population, but only 3.1 percent of Senate personal office top staffers. Latina/os make up 18.5 percent of the U.S. population, but only 3.8 percent of Senate personal office top staffers. Asian Americans/Pacific Islanders and Native Americans are also significantly underrepresented among personal office top staffers.

You have an opportunity to start to change these statistics over the next few months as you hire top staff and mid-level staff for your offices.

In addition, we urge you to take the following steps immediately in preparation for the 117th Congress:

- 1. *Set Clear Goals:* Promptly develop hiring goals to ensure racial diversity among those hired in new top and key mid-level staff openings in your office.
- 2. *Adopt a Diversity Plan:* Develop a written office diversity and inclusion plan that includes recruitment and hiring goals, staff retention and development strategies, data collection and analysis procedures, a clear allocation of responsibility and performance evaluation for plan implementation, and unconscious bias training for all managerial staff involved in recruitment, hiring, evaluation, and retention.

- 3. Support the Establishment of a Bipartisan Senate Diversity and Inclusion Office to Improve Staff Diversity: Just as the U.S. House of Representatives has done, the U.S. Senate should establish a bipartisan Senate Diversity Office that helps Senate offices recruit, hire, train, develop, and retain a diverse workforce, and collects and discloses disaggregated demographic data of all staff.
- 4. Use the <u>Brain Trust for a Representative Democracy</u>: For tips on how to operationalize these and other approaches that can help you build a more diverse and inclusive office, consult the practitioners and experts at Representative Democracy.
- 5. *Work With the Tri-Caucus Staff Associations:* In recruiting talent, work with the Congressional Asian Pacific American Staff Association, Congressional Black Associates, Congressional Hispanic Staff Association, and Senate Black Legislative Staff Caucus, which maintain databases of strong diverse talent.

In the new Congress, top and key mid-level staffers will have significant influence in developing legislation, providing oversight of hundreds of administrative agencies that employ over three million civilian and military workers and a multi-trillion dollar budget and appropriations process that affects our entire nation.

Ensuring racial diversity among your top and mid-level staff would enhance the deliberation, innovation, legitimacy, and outcomes of your office and of the chamber as a whole.

You have an opportunity to show that the experiences and skills of all Americans are vital to your work.

We look forward to working with you.

Regards,

African American Mayors Association American Academy of Family Physicians American Counseling Association American Society for Biochemistry and Molecular Biology American Society of Association Executives American Society of Landscape Architects Asian Americans Advancing Justice (AAJC) Asian Pacific American Institute for Congressional Studies (APAICS) Association Headquarters Augustus F. Hawkins Foundation **Bipartisan Policy Center** Black Girl Magic (BGM) Network Black Women's Health Imperative Chinese American Citizens Alliance/DC College to Congress Congressional Black Caucus Foundation (CBCF) Congressional Hispanic Caucus Institute (CHCI) **Congressional Management Foundation** Democracy Fund Voice **Demand Progress** Federally Employed Women Forge Policy Solutions Guiding Researchers & Advocates to Scientific Partnerships (GRASP) Hmong National Development **Inclusive America** Issue One Joint Center for Political and Economic Studies Lawyers' Committee For Civil Rights Under Law League of United Latin American Citizens (LULAC) MANA, A National Latina Organization NAACP Legal Defense and Educational Fund, Inc. (LDF) NALEO Educational Fund National Asian Pacific American Bar Association (NAPABA) National Asian Pacific American Families Against Substance Abuse (NAPAFASA) National Action Network (NAN) National Alliance for Partnerships in Equity (NAPE) National Association for the Self-Employed (NASE) National Bar Association (NBA) National Black Justice Coalition (NBJC) National Black Worker Center National Coalition for Asian Pacific Americans Community Development (CAPACD) National Court Reporters Association NCRA) National Disability Rights Network (NDRN) National Network for Youth National Urban League (NUL) National Council of Negro Women (NCNW) NETWORK Lobby for Catholic Social Justice National Organization of Black County Officials, Inc. (NOBCO)

Oakland Unified School District (OUSD) Our Perspective: Asian American Plays Pay Our Interns Pride at Work Project Management Institute Public Knowledge South Asian Bar Association of North America South Asian Fund For Education, Scholarship and Training (SAFEST) Southeast Asia Resource Action Center (SEARAC) Southern Rural Black Women's Initiative **TESOL** International Association The Almond Group The Feighan Team The Links, Incorporated The Raben Group The United Methodist Church - General Board of Church and Society UnidosUS Washington Government Relations Group (WGRG) Women in Government Relations (WRG) Women's Congressional Staff Foundation Women's Global Impact Initiative Working IDEAL